



# K L University

(Koneru Lakshmaiah Education Foundation)

Deemed to be University, Estd. u/s 3 of UGC Act, 1956

Accredited by NAAC as 'A' Grade University ❖ Approved by AICTE ❖ ISO 9001-2008 Certified

Campus: Greenfields, Vaddeswaram - 522 502, Guntur District, Andhra Pradesh, INDIA.

Phones: +91-8645-246948, 246615 Fax: +91-8645-247249.

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph:+91-866-2577715, Fax: +91-866-2577717.

## **KLEF/BBA/IQAC-ACAD/AQ.9/ INDUSTRY VISITS /AQ.9**

**05-02-2022**

The II BBA Students visited Ruchi Soya Industries Ltd on 05-02-2022, which is located at Ampapuram near Hanuman junction, the students were interacted with General Manager and Personal Manager to know about production process and marketing strategies of Ruchi soya industries ltd.

Ruchi Soya Industries Limited (Ruchi Soya) has evolved as an integrated player in the edible oil business with a presence across the entire value chain, from farm to fork with secured access to palm oil plantations in India. Today Ruchi soya features among the Top FMCG players as one of the leading manufacturer & marketer of healthy range of Edible Oils and a Pioneer of Soya Foods in India. It is also one of the largest palm plantation companies in India.

### **Members present:**

Students: 60 from II BBA

Faculty: Dr. M.S.Narayana, Dr. A. Anuradha, Dr. Venkateswarlu Chandu

**Departments Visited:** Production, Marketing, HR, R &D and Finance

**Resource persons:** Chandra Sekhara Rao. G, Manager | HR, K.Venkata Reddy, General Manager

## **Agenda:**

The Department of BBA organized industrial visit with the objectives of enhances organizational skills of the students like:

- Helps students to understand the functioning of the industry
- Provides an insight into the real working environment
- A good opportunity to interact with the industry experts.

## **Enclosed: Industry permission letter**

### **Picks of Industrial Visit:**





**Picks of Industrial Visit**



**Picks of Industrial Visit**



## Koneru Lakshmaiah Education Foundation

(Deemed to be University u/s. 3 of the UGC Act, 1956)

Campus: Green Fields, Vaddeswaram, Guntur District, Andhra Pradesh, India. PIN 522 302  
Phone No. 08645 - 350200; www.kluniversity.in; www.klef.edu.in



K  
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31-01-2022

To  
The HR Manager  
Ruchi Soya Industries Ltd  
Ampapuram, Krishna (Dt)  
Andhra Pradesh

Respected Sir / Madam,

K.L Business School of KL University is offering BBA and MBA courses to students aspiring careers in Business Management. The students are being equipped with updated knowledge, enriched with necessary skills that fill the gap between theory and practice.

As part of their curriculum requirements they have to visit companies to understand Business Environment. Hence, I request you to give permission to visit your esteemed organization at your convenient date.

Number of Students visiting the company are 100 and 3 faculty members accompany them

Looking forward to have fruitful relationship between institution and industry.

Thanking You  
Yours Truly

**Dr.P.Venkateswara Rao**  
(HOD-BBA Department)

KL Business School, KLEF,  
Department of BBA  
KL Deemed to be University

Koneru Lakshmaiah Education Foundation  
(Deemed to be University)

**EXALTING EDUCATION, EPITOMISING EXCELLENCE**

Admin. Office: 29-36-38, Museum Road, Governorpet, Vijayawada, A. P., India. PIN 520 002.

Phone No. +91 - 866 - 3500122, 2577715, 2576129

<u>S. No</u>	<u>Roll</u>	<u>Name of the Student</u>	<u>Signature</u>	<u>Roll No</u>
1	2000560048	T. Sumanth		7013605490
2	200056166	P. Dinesh	P. Sridhesh	9100197478
3	200056085	B. Lalitha Vamsi	B. Lalitha Vamsi	9032197515
4	2000560094	S. Phanindra	S. Phanindra	7093269605
5	2000560095	U. Goutham	U. Goutham	9515626516
6	2000560071	K. Jaya Narendra	K. Jayananda	6305948613
7	2000560061	D. Prasanth	D. Prasanth	9618461226
8	2000560337	Sumit Pascek	Sumit	9014463323
9	2000560117	T. Chovan Sai Kumar	T. Chovan Sai Kumar	8919309385
10	2000560219	B. V. Chaitanya	B. V. Chaitanya	9014787272
11	2000560403	K. Chakradhar Chowdary	K. Chakradhar Chowdary	9491725123
12	2000560407	S. Karun Kumar	S. Karun Kumar	6281372546
13	2000560384	S. Harsha Varshan	S. Harsha Varshan	9182636787
14	2000560156	G. Gopi Chand	G. Gopi Chand	7702921456
15	2000560374	G. Vinay Kumar	G. Vinay Kumar	8247860531
16	2000560393	O. Sai	O. Sai	8688244533
17	2000560131	K. Akash	K. Akash	6281581797
18	2000560096	B. Pavan Kumar	B. Pavan Kumar	7337677247
19	2000560039	T. Pavan Reddy	T. Pavan Reddy	8340938061
20	2000560099	N. Chaitanya	N. Chaitanya	7780403655
21	2000560064	M. Sai Vineth	M. Sai Vineth	9346651647
22	2000560148	Karthik K. Redra	Karthik K. Redra	8639132947
23	2000560098	G. Susanth	G. Susanth	7013551722
24	2000560097	M. Neelesh	M. Neelesh	8919909670
25	2000560017	R. Uday Shankar	R. Uday Shankar	906906356900

	Roll. No	Phone No
na Sindhu	2000560103	<del>9630997</del> 6301175979
nachana Sree	2000560016	8978670944
V. Manjusha	2000560346	9490026676
B. Hemanjali	2000560332	8179932458
K. Lalitha Manasa	2000560191	9177404297
P. soomai	2000560010	9347509115
G. Niketha	2000560132	7095697475
Dimpu Jilla	2000560089	9000929667
N. Suparna	2000560144	8985493453
P. Shreya	2000560045	6380267628
U. Sri priya	2000560142	7780242624
P. Pranavi	2000560139	8520008526
A. Sowmika	2000560014	7995240753
T. Haritha	2000560288	9391104132
N. Jahnavi	2000560047	9963823451
A. Bhuzika	2000560362	9100544299
Ch. Preethika	2000560376	8978761658
B. Manvitha	2000560026	3106223420
R. Anjani	2000560190	7997837777
ch. Santu priya	2000560245	6281665229
ch. Jahnavi	2000560174	9573031498
V. Hanitha	2000560137	9392615351

Sec B 5/21/20

01-02-2022

Vaddeswaram

To  
The Dean  
Students Welfare  
KL University

Respected sir,

**Sub:** BBA- Request for arranging Bus for Industrial Visit-Reg.

We have received permission from Ruchi Soya Industries ltd, Ampapuram for industrial visit of 60 BBA students on 05-02-2022. I request your good selves to kindly arrange for Bus with 65 capacity to Ruchi Soya Industries ltd Ampapuram at 9.30 A.M.

Thanking you,

Yours obediently

*To the Registrar Sir,  
Sir, forwarded for consideration  
02/02/2022*

*Dr. M. Kishore Babu Ph.D.  
Dean-M.H.S, KLEF*

Head  
Department of BBA  
K.L. Business School  
Koneru Lakshmaiah Education Foundation  
(Deemed to be University)

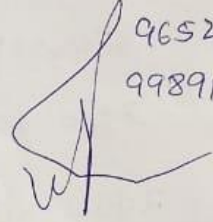
*Sir Bus available.  
M. Surfi  
02/2/2022*

*[Signature]*  
02/02/22  
Prof. Y.V.S.S.V. Prasada Rao  
REGISTRAR

*1701 - Inter com Transport  
(4-3-30pm call over)  
on 4th Feb-2022*



G. Divya Sarganya	200056049	9908048575
T. Vyshnavi	2000560105	8555081498
B. Meghana	2000560171	9063061554
V. Sreya Saran	2000560286	9550668559
P. Sucharitha	2000560317	8897670831
M. Sree Sakhya	2000560069	9347324648
M. Abhishiktha	2000560054	7780483912
M. Prasanna	2000560302	9652399445
Pravallika	2000560345	9989133854
D. Siva Ram	2000560149	

  
 Head  
 Department of BBA  
 K.L. Business School  
 Koneru Lakshmaiah Education Foundation  
 (Deemed to be University)

Fwd: BBA-Request for permission for Industrial Visit at Ruchi Soya Industries Ltd, Ampapuram, Krishna District -Reg

Dr.Venkateswararao.Podile <vraopodile@kluniversity.in>

Tue 2/1/2022 1:16 PM

To: Dr. Venkateswarulu Chandu <venkateswaruluchandu@kluniversity.in>

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From: chandrasekhar\_hr <chandrasekhar\_hr@ruchisoya.com>

Sent: Tuesday, February 1, 2022 1:07:26 PM

To: Dr.Venkateswararao.Podile <vraopodile@kluniversity.in>

Cc: Dr. Venkateswarulu Chandu <venkateswaruluchandu@kluniversity.in>; Dr. Kishore Babu M <kishore@kluniversity.in>; N Venkat Ram <venkatram@kluniversity.in>

Subject: Re: BBA-Request for permission for Industrial Visit at Ruchi Soya Industries Ltd, Ampapuram, Krishna District -Reg

You don't often get email from chandrasekhar\_hr@ruchisoya.com. [Learn why this is important](#)

Kind Attn:

Dr. P.Venkateswara Rao  
HOD - BBA Department  
KL Business School  
KL University

Dear Sir,

With reference to your trailing mail, we would like to inform you that our Management has permitted 60 students only for our plant visit at your convenient date.

Thanks & Regards,

**Chandra Sekhara Rao.G**

Manager | HR



On Monday 31 January 2022 03:41 PM, Dr.Venkateswararao.Podile wrote:

**CAUTION: This email is from an external source. Exercise caution when opening attachments or clicking links.**

To

The HR Manager  
Ruchi Soya Industries Ltd  
Ampapuram, Krishna (Dt)  
Andhra Pradesh

Respected Sir / Madam,

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